

# Association for Healthcare Resource & Materials Management (AHRMM)

## ADVERTISING CONTRACT AND APPLICATION

Select your preferred run date(s) below and return this application to [alipowicz@aha.org](mailto:alipowicz@aha.org).

For email/website advertising, send JPG, PNG, or static GIF files only. Include web address to link your ad directly to your website. Digital materials are due five business days before publish date. All email/website advertising artwork should be submitted to [alipowicz@aha.org](mailto:alipowicz@aha.org). All advertising is assigned on a first-come, first-served basis.

### EMAIL NEWSLETTERS

#### AHRMM eNEWS AND AHRMM NOW



LOCATION	SPECIFICATIONS	RATES (BUY 3, GET 1 FREE)	PREFERRED DATE(S)
Top	468x60 pixels, 25 KB (max)	\$650/issue	
Middle	468x60 pixels, 25 KB (max)	\$500/issue	
Bottom	468x60 pixels, 25 KB (max)	\$400/issue	

#### CAREER CENTER JOB ALERT



LOCATION	SPECIFICATIONS	RATES (BUY 3, GET 1 FREE)	PREFERRED DATE(S)
Top	468x60 pixels, 25 KB (max)	\$650/issue	
Right column	160x600 pixels, 30 KB (max)	\$475/issue	
Right column	180x150 pixels, 20 KB (max)	\$375/issue	

### WEBSITE



LOCATION	SPECIFICATIONS	RATES	PREFERRED DATE(S)
Navigation Menu	400x148 pixels pixels, 30 KB (max)	\$2,000/month \$9,000/6 months \$16,000/12 months	
Bottom (Larger)	350x120 pixels, 30 KB (max)	\$1,500/month \$7,650/6 months \$13,600/12 months	
Bottom (Smaller)	240x120 pixels, 25 KB (max)	\$1,250/month \$6,375/6 months \$11,300/12 months	

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### CONTENT MARKETING

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### CUSTOM EBLAST

AUDIENCE	CIRCULATION	RATE	PREFERRED DATE(S)
All Members	4,500	\$2,750	
Providers	3,450	\$1,850	
Executives	125	\$1,000	

### SPONSORED WHITE PAPER

AUDIENCE	SPECIFICATIONS	RATE	PREFERRED DATE(S)
AHRMM Members & Prospects	White Paper (2,400 words max), 250-word abstract (Word and/or PDF), logo (.eps or .jpg), one outbound link	\$5,000	

### DATA LIST RENTAL

All list rentals are for one-time use only. Lists will be sent in digital format to a third party bonded mail house only and are offered as a complete set or by geographical region. Member names and preferred mailing addresses only (no email, phone, or fax). Sample of the material to be mailed must be submitted to AHRMM for review and approval prior to processing of the list order to [eharris@aha.org](mailto:eharris@aha.org). AHRMM reserves the right to refuse any list rental order if the use is considered inappropriate for the interests of AHRMM members. List orders will be processed within five business days after receipt of payment, unless otherwise specified.

AUDIENCE	CIRCULATION	RATE	PREFERRED DATE(S)
All Members	4,500	\$2,000	
Providers	3,450	\$1,750	
Executives (one rental per quarter, first come, first-served)	125	\$1,000	

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To place an Insertion Order, complete this contract and fax it with credit card payment to (312) 422-4573 or mail with check payment to: AHRMM, P.O. Box 75315, Chicago, IL 60675-3715.

### CONTACT INFORMATION

Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

### PAYMENT INFORMATION

Total Due: \_\_\_\_\_  
 Check enclosed (payable to AHRMM and send to P.O. Box 75315, Chicago, IL 60675-3715)  
 Credit Card  
 Visa       Master Card  
Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_  
Cardholder Name (print) \_\_\_\_\_  
Signature \_\_\_\_\_

### GUIDELINES

#### **AHRMM Advertising participants (electronic and newsletter) must adhere to the following guidelines:**

1. Pricing: Pricing is effective until December 31, 2017.
2. Payment: Payment is required in full with submission of this AHRMM Advertising Contract and Application. Confirmation will be returned to your company upon receipt of application and payment. Reservations will not be held without payment. No sponsorship or advertising benefits will be given without full payment.
3. Cancellation: Your company may not cancel the AHRMM Advertising Contract after acceptance by AHRMM.
4. Deadlines: Benefits of AHRMM Advertising are subject to adherence to submission deadlines.
5. Assignment: Ad spaces will be assigned upon receipt of full payment with application. Spaces are limited and are assigned on a first-come, first-served basis.
6. Transfer of Benefits: Benefits are not transferable and are not redeemable for cash credits.
7. Limited Liability: The liability of AHRMM for any act, error, or omission for which it may be legally responsible shall not exceed the cost of any cash payment. AHRMM will not, in any event, be liable for consequential damages, including but not limited to, lost income, or profits.
8. Change, Cancellation, or Substitution of Benefits: AHRMM reserves the right to change, cancel, or substitute any AHRMM Advertising opportunity or benefit at any time.
9. Ad Agency Submissions: All prices are net. Ad agency commissions are not included in price quotes.

The agreement and this document represent the entire understanding and contract between parties involved and shall be governed by the laws of the State of Illinois. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing the AHRMM Advertising Contract and Application.

\_\_\_\_\_  
Name (please print) \_\_\_\_\_ Title \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_