

PRESS RELEASE

Industry Leaders to Discuss Healthcare Supply Chain's Role in Unlocking Better Costs, Quality, and Outcomes at HIMSS14

*"Linking Technology and Supply Chain: Cost, Quality, and Outcomes (CQO)" –
Sunday, Feb. 23, from 8:30 a.m.-4:30 p.m. ET*

CHICAGO (February 19, 2014) – The Association for Healthcare Resource & Materials Management (AHRMM) of the American Hospital Association is hosting a pre-conference symposium at HIMSS14 entitled, "[Linking Technology and Supply Chain: Cost, Quality, and Outcomes \(CQO\)](#)," Sunday, Feb. 23, from 8:30 a.m.-4:30 p.m. ET, at the Orange County Convention Center in Orlando, Fla.

The [symposium](#) looks at how the healthcare supply chain can provide the data needed to help hospitals and healthcare systems meet the goals of reform: better quality that is more affordable. As the connection increases between healthcare and the critical players outside the four walls of the hospital or healthcare system, such as manufacturers, distributors, GPOs and others, the healthcare supply chain is key to meeting critical CQO objectives.

WHO: Opening Keynote:

- John Glaser, Ph.D., CEO, Health Services, Siemens Healthcare

Speakers include:

- Suzanne Alexander-Vaughan, Director, Product Management, Implantable Device Supply Chain, GHX
- Leigh Anderson, COO, Premier, Inc. ITS
- Mary Beth Briscoe, CFO, UAB Health System
- Dee Donatelli, SVP Provider Services, Hayes, Inc.; President, AHVAP
- Paul Helmering, VP, Technology, Information & Business Solutions, ROI
- Lana Makhani, VP Business Development, VUEMED
- Christopher J. O'Connor, President, GNYHA Ventures; President, Nexera, Inc.; Chair AHRMM
- Nancy Pakieser, Director, Product Marketing and Business Development, TECSYS
- Terrie Reed, MSIE, Associate Director, Informatics, U.S. FDA Center for Devices and Radiological Health; Medical Device Safety Consultant, Office of Chief Medical Officer, and Office of the National Coordinator for Health IT
- Kathy Schwartz, BSN, Product Manager, Craneware

ATTENDEES: Attendees will include healthcare professionals interested in the supply chain's role in supporting CQO objectives, including:

- Healthcare executives
- IT professionals
- Clinicians
- Supply chain managers and team members

WHERE: [HIMSS14 Annual Conference & Exhibition](#)
Orange County Convention Center Orlando, Fla.

WHEN: Sunday, Feb. 23, from 8:30 a.m.-4:30 p.m. ET (Room 206B)

REGISTER: Registration can be completed [here](#).

CONTACT: If you are a member of the media or an industry analyst and you'd like to attend the pre-conference symposium or speak with AHRMM board members or presenters at the event, contact Megan Coyle at (347) 603-5096 or meg@kdvcommunications.com.

About AHRMM

The Association for Healthcare Resource & Materials Management is the leading national association for executives in the healthcare resource and materials management profession. A professional membership group of the American Hospital Association, AHRMM serves more than 4,300 active members. Founded in 1951, AHRMM prepares its members to contribute to the field and advance the profession through networking, education, recognition, and advocacy. For more information, visit www.ahrmm.org.

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